

SafeTraK 1++ Lane Departure Warning System

Driver Testimonials



SAFETRAK

- "The overwhelming feedback of the 38 drivers was that we're onto something with this technology. They reported that **SafeTraK 1++ was the best** of the [fatigue monitoring] devices tested."

- Jerry, Virginia

- "I was blown away by the system. I've been making this run for years and always thought I could do it safely. But [SafeTraK's performance score] **showed me that I was getting tired**, so I pulled off for a rest. After the break, my score went right back up."

- John, Tennessee



SafeTraK 1++ is Fleet-Tested and -Approved!

- "**SafeTraK doesn't just monitor for fatigue.** It tunes up driving practices on the road. It alerts for other dangers - well beyond fatigue - such as inattention, cell phone usage, etc."

- Larry, Alabama

- "**On a scale of 1 to 10, I rate SafeTraK an 11.** Of several driving monitoring devices I have used, I like [SafeTraK] the best. When I drove well, it gave no alarms; when I got sloppy, it beeped at me to tell me I needed to pay more attention. I am really happy with it."

- Rich, Arkansas

- "I had dropped something on the floor and while reaching down for it began to drift off of the road. SafeTraK warned me and I quickly corrected it. **It saved me!**"

- Bob, Ohio

TRUCK
FLEETS



PASSENGER
VEHICLES



OEM
SOLUTIONS



SafeTraK 1++

Superior Performance

SafeTraK 1++ has consistently received high marks in a number of successful independent field trials such as those conducted by the FMCSA and NHTSA as well as numerous commercial fleets. Not only was SafeTraK well received by drivers who appreciated its flexibility, but by management who saw significant improvement in driving performance. As the only system that issues both lane drift and fatigued/distracted driver warnings, SafeTraK provides superior protection against potential accidents.

The Statistics Show...

- Single-vehicle road departures are responsible for approximately **40%** of highway fatalities
- LDW provides over **20%** reduction in single vehicle roadway departure crashes
- LDW provides up to a **24%** reduction in rollover crashes
- **1 million** crashes are caused by driver inattention each year
- Lane Departure Warning reduces lane excursions by **50%**

SafeTraK 1++ vs. the Competition

	Caffeine & other Stimulants	Rumble Strips	Eye Tracking Systems	Lane Departure Only Systems	SafeTraK 1++
Road Departure Warning		x		X	✓
Lane Drift / Un-signalized Lane Change Warning				X	✓
Drowsy Warnings			X		✓
Distracted Warnings					✓
Continuous Alertness Feedback			X		✓
Driver Performance Logging					✓
Black Box Video Recording					✓
Adjustable Sensitivity			X		✓
Serial Data Output					✓
Expandable Architecture / Functionality					✓
Customizable Fleet / Driver Settings					✓
Install Time				2-3 hrs	30 min
Time to Repair / Replace				1-2 hrs	10 min



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